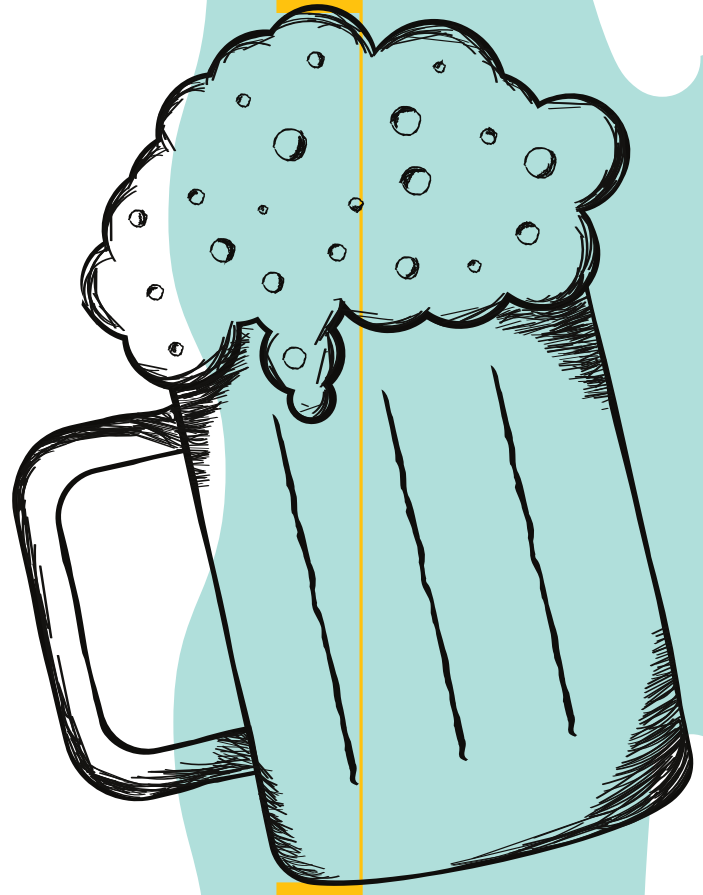


# HOPS FOR SECOND HARVEST



**DID YOU KNOW THAT  
OVER 350,000  
MIDDLE TENNESSEANS  
STRUGGLE WITH HUNGER  
EVERY DAY?**



**SECOND HARVEST  
FOOD BANK**  
of MIDDLE TENNESSEE

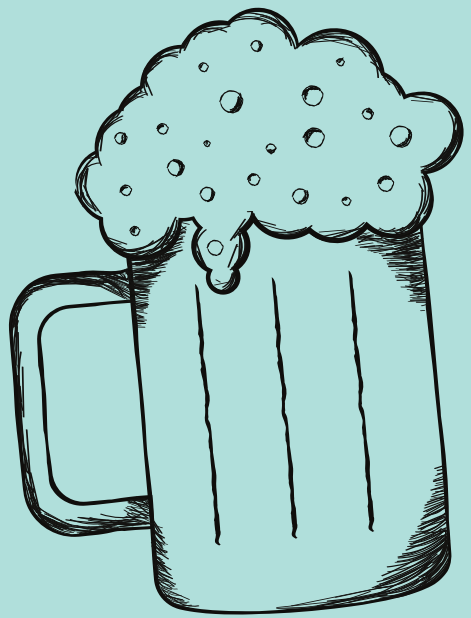
*Feeding Hope®*

.....

WE ALL HAVE A GOOD REASON TO GET  
OUT AND ENJOY A  
COLD ONE WITH FRIENDS.  
WHY NOT ADD TO THE OCCASION BY  
PARTNERING WITH SECOND HARVEST  
TO HELP BRIDGE THE GAP OF  
HUNGER IN OUR COMMUNITY?

# GRAB A BEER. DO SOME GOOD.

- Encourage a sense of shared purpose by rallying your team around a meaningful cause, like feeding people who are facing hunger.
- Educate your friends about the need in our community, 1 in 8 Middle Tennesseans are struggling with hunger.
- Volunteer to sort donations in one of Second Harvest's distribution centers.
- Spread the word and create real local impact with your staff and customers.
- Co-market this campaign by having your business name and logo featured on Second Harvest's website and social media.



WHETHER YOU WANT TO PARTICIPATE FOR ONE NIGHT, ONE WEEK, ONE MONTH OR ALL YEAR, THERE ARE SO MANY WAYS YOU CAN JOIN US ANYTIME, ANYWHERE!

## A FEW WAYS TO GET STARTED

**\$1 PINT NIGHT:** Pick a favorite beer and donate \$1 for every pint you sell.

**CUSTOMER ROUND UP:** Add a line on the receipt for customers to make a donation or round up their total.

**PACK THE PUB NIGHT:** Pack the house for a one day giveback event and donate a % of sales for each pint sold.

**CREATE A SPECIAL BEER:** Brew a Second Harvest beer and donate a portion of sales.

# ARE YOU IN?